

Public Relations and Marketing Internship

The Public Relations and Marketing Internship is available to college students to build career-ready skills in marketing, public relations, communications or related fields. Duties include: Creating marketing and outreach materials for Lakeside Lab aimed toward college students, k-12 students, parents, researchers, and community members. The internship will also create social media content and video/photo logs of summer activities on campus. The internship also provides for the opportunity to pursue independent projects. The internship provides:

1. \$10/hour pay for work related to internship (30-40 hours a week for 8-10 weeks).
2. Opportunity to gain experience with research either by assisting with on-going projects or developing an independent project.
3. Room and meals at Iowa Lakeside Laboratory for the duration of the internship.

The internship runs from mid-May to early August (exact dates are negotiable).

The internship is a partnership between the Friends of Lakeside Laboratory, Okoboji Protective Association (OPA) and the Clean Water Alliance – Water Quality Commission grant.

Eligibility

The Internship is for college level students or recent graduates with majors in communications, marketing, public relations or related fields. Experience with video, photography and social media is preferred, but not required.

Application Process

Applicants should apply by sending materials (listed below) to the Lakeside Lab Director at Mary-Skopec@uiowa.edu

Application materials include:

1. A cover letter including how the internship advances your career interests and goals
2. Resume or CV
3. Letter of recommendation
- please request the letter to be sent directly to mary-skopec@uiowa.edu

Application deadline is **January 21, 2025**.